Terms & Conditions - 2021

Version 1 - Feburary 28 2021



MegaCities-ShortDocs Citizen Film Festival Terms & Condition

2021 EDITION (Edition 7)

NO PURCHASE IS NECESSARY TO ENTER OR WIN THE CONTEST.

Entering this Contest means that you agree to the following Terms and Conditions

I. ORGANIZATION

MEGACITIES-SHORTDOCS (MC-SD) is a French non-governmental organization headquartered in Paris, with representatives in some of the megacities covered by the contest.

MC-SD Contest - Contact:

Email: contact@megacities-shortdocs.org

Whatsapp, Signal, WeChat: +33 7 87 05 66 78

II. HOW TO ENTER THE CONTEST

To enter the contest, access the "http://www.megacities-shortdocs.org" website and fill in the registration form online as soon as you decide you will participate to the contest. You will then receive the process to upload your ShortDoc and other components to be processed before 31st October 2021, midnight French time. To register through our WebSite Form is mandatory to apply - to directly apply through ShortFilmDepot (the uploading plaform is not sufficient).

III. KEY DATES

- . 31 October 2021 : Deadline to register on our $\underline{\text{website}}$ and to upload your ShortDoc on shortfilmdepot.com. ($\underline{\text{tutorial}}$)
- . **November 2021** : results of the selection process of 15 nominees by an international professional Jury
- . **December 3 to 8 2021**: International screenings of this year's Nominees, in partnership with some local French Institutes and other Partners
- . December 9 2021 : The Paris Award Ceremony

Important note: the ShortDoc Maker who registers on the shortfilmdepot platform to upload his/her ShortDoc must be the same person (First name, Last name, email) who first registered on our website. If the ShortDoc was produced by a team, there must be only one representative for the group, the other ones should appear in the closing credits of the ShortDoc. If the team's ShortDoc is awarded, the representative will be given the rewards.

IV. AWARD & PRIZES' CATEGORIES

Awards

. "The Best MegaCities-ShortDoc Award" goes to the most inspiring ShortDoc selected by our Jury with a reward of 1 500€ for the ShortDoc Maker and 1 000€ for the initiative owner, or the collective behind the situation that had been denounced by the whistle-blower.



. "The Most Positive ShortDoc" in collaboration with Cinéma Positif goes to a ShortDoc very much appreciated by our Jury with a reward of 1 000€ for the ShortDoc Maker.



- . "The Best Student's ShortDoc" Award goes to the best Student ShortDoc Maker, with a reward of 1000€.
- . "The Greater Paris Metrolis" goes to a ShortDoc shot in Paris and its area with a reward of 1000€ for the ShortDoc Maker.



Prizes

. "The 15 Minute City" Prize in partnership with the <u>Chaire ETI - Paris La Sorbonne</u> goes to a ShortDoc that highlights the concept of the 15 minutes City. A reward of 1 000 € will be given to the ShortDoc Maker. Comment: The ShortDoc Makers who want to apply to this dedicated Prize agree that their

shortdoc could be used on a dedicated platform (Proximedia) showing existing initiatives that showcase the concept of the "Happy Proximity" in Cities.

the 15-minute city, the city of proximity, we want the city to become a vast network of places so that the useful time becomes lifetime. It is a different way of living, of consuming, of working, of getting access to Heath Care services, Education & Culture, a new way of being in the city. It means rethinking the way of getting around, of crossing the city, of exploring it, of discovering it. This concept has spread around the world, the 15-minute city is at the heart of debates and reflections on today and tomorrow's urban planning.



. "The Urban Climate Crisis" Prize goes to a ShortDoc which has topics related to <u>UN-SDG</u> 13 and may also be linked to SDGs 6, 14 & 15. A reward of 1 000 € will be given to the ShortDoc Maker.

Both "15 Minutes City" & "Urban Climate Crisis" Prizes can be attributed to ShortDocs shot in MegaCities OR in any Cities.

In addition to the Awards and Prizes mentioned above, the Edition's most inspiring ShortDocs part of the TOP 30 (even if only the first 15 will be screened at the Paris Award Ceremony) will be considered as part of a new project being developed by our organization called MegaCities-ShortDocs Miniseries, subject to shortdoc Maker acceptance. The format of the MegaCities-ShortDocs Miniseries will incorporate the best shortdocs, and for each of them will add 1 minute regarding the intention of the ShortDoc Maker to film such a topic (1 minute long) & an expert will comment and put into perspective the message of the ShortDoc (A minute long). Further more 50% of the generated net revenues will be shared between the filmmaker and the MegaCities-ShortDocs NGO.

V. PURPOSE OF THE SHORTDOCS

Contest Framework:

The spirit of MC-SD's contest is to outline a specific urban challenge AND existing solutions or possible answers or new ideas, as well as prospects of solutions worth sharing, communicating and appraising in terms of their transferability. These solutions should inspire MegaCitizens communities to kick off new projects, and duplicate or adapt the solutions they have seen to their megacity's local needs. ShortDocs can't only broadcast megacities' challenges.

The ShortDoc Maker should include in his/her ShortDoc a social and/or environmental impact initiative. A social impact initiative is the development of solutions that answer individual basic needs and cohesion amongst communities or groups. An environmental impact initiative is directly linked with the preservation of our planet and its resources.

A ShortDoc may also describe an unaceptable situation to play a role of whistleblower to awake our consciousness, to highlight needed changes.

Several topics can be found as a means of inspiration in the 17 United Nations Sustainable Development Goals (SDGs) (more information). Please be aware that these topics (or UN Sdg's) can be interdependent.

We expect a solution that includes a viable initiative in terms of durability, inclusivity and equity.

Mandatory Components:

. The ShortDoc must be shot [2] entirely inside the urban area of one or several of the following 38 megacities (metropolitan areas of more than 10 M. inhabitants): Tokyo, Jakarta, Delhi, Seoul-Incheon, Manila, Mumbai, Karachi, Shanghai, New York, Sao Paulo, Beijing, Mexico City, Guangzhou-Foshan, Osaka-Kobe-Kyoto, Moscow, Dhaka, Cairo, Bangkok, Los Angeles, Kolkata, Buenos Aires, Tehran, Istanbul, Lagos, Shenzhen, Rio de Janeiro, Chengdu, Kinshasa, Tianjin, Lima, Paris, Lahore, London, Bangalore, Ho Chih Minh City, Chennai, Bogota, Nagoya.

! Except if you apply to the "15 Min City" Prize, with the Partnership of 'La Chaire ETI - Paris La Sorbonne and to the "Urban Climate Crisis" Prize developed with the support of the C40!

- . The ShortDoc must be less than 4mn and for a better quality on big screen, we recommend you Full HD format (1920×1080) encoded in h264 (.mov, .mp4).
- . When uploaded on the ShortFilmDepot web platform, The ShortDoc title (30 characters maximum) should be written in the appropriate field as well as its description (less than 300 characters). This short description will be considered in the final evaluation. ShortDoc title must appear during the first 20 seconds on the screen.
- . The ShortDoc must be uploaded with subtitles in English in an attached file. More detailed instructions will follow before the end of the application process. A version without EN subs will be requested as we need to translate the Subs in French for the Paris Award Ceremony (to have both English and French Subs).
- . The ShortDoc must be uploaded with a high-quality thumbnail (JPG picture format 1600×1200) that best represents your film and topic. This picture might be used and published for general public release.
- . The ShortDoc must include closing credits with the following information: ShortDoc Maker's name, year of production, participants, stakeholders and location. Also mention the "initiative holder" presented in your ShortDoc, if any. When formal information is provided as statistics, data, quotes, make sure to check the source and to mention it in the closing credits.
- . The ShortDoc Maker must add his/her student card or certificate (when applicable).

Where and how to upload your ShortDoc?

Once you have registered online on our <u>website</u> before October 31, 2021 (midnight French time) and once your ShortDoc is ready, you will have to upload it on the ShortFilmDepot platform before October 31 Just after having web registered to our website and no later than November 2nd (Tuesday midnight French time GMT+2), 2020 (midnight French time). A <u>tutorial</u> will be provided to help you go through this whole process.

Important note: the ShortDoc Maker who registers on the shortfilmdepot platform must be the same person who first registered on our website. If the ShortDoc was produced by a team, there must be only one representative for the group.

Be aware that uploading your ShortDoc will cost you one stamp (shortfilmdepot's means of payment) of 1.50 euros excluding tax to 3 euros excluding tax, depending on how many stamps you buy.

On special circumstances, you may apply for reimbursement. Your inquiry must explain the reason of your claiming, attached the shortfilmdepot invoice and must be sent before October 31, 2021. The MC-SD Team will send you the money back through western union money transfer.

VI. JUDGING AND WINNER SELECTION

Be aware that a ShortDoc sent after October 31, 2021 (before midnight that day Paris UTC+2) won't be accepted unless a deadline extension is officially given by MC-SD. After that, the jury selection will determine 15 selected ShortDocs which will then be broadcasted during the Paris Award Ceremony and the local events in other megacities.

Jury selection for all awards and prizes will take place in November 2020

VII. JURY SELECTION CRITERIA

• Quality (esthetics) of the production and clarity of the message

The image, the sound, the respect of the subtitles format and of the logo instructions will be evaluated as well as the artistic and creative angle.

The power of the proposals and solutions and its replicability

The realism of the shown proposals and/or existing solutions and its impact on the megacity and how it helps improve life of the urban dwellers will also serve as main criteria.

• Thumbnail, title and description

The title and description given will also be considered. The title must not exceed 30 characters and the description 300 characters, space included.

VIII. GENERAL CONDITIONS

MC-SD Administration has a right to modify the mentioned information anytime.

In case of changes, the new information will be posted on our website. In case of modifications, it will be shared with the WebRegistered ShortDoc Makers. . MC-SD Team will inform you of any change by mail. This is the reason why we ask you to register first with the ShortDoc Maker Form on our website before sending your ShortDoc on the shortfilmdepot web-platform.

By accepting the prize, the winner acknowledges that MC-SD neither made, nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied in fact or in law relative to the prize or to any portion thereof.

If for any reason, the promotion is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the contest is compromised by a virus, bugs, worms, fraud, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified entries, or any other causes beyond MC-SD control which in MC-SD sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the promotion, MC-SD reserves the right to cancel, terminate, modify or suspend the contest at their sole discretion.

IX. DATA PROTECTION

Any information collected by registering to enter the contest shall be used by MC-SD only in a manner consistent with these Official Contest Rules.

The data subject has a right to access its data collected. In addition, he also has a right of rectification, deletion and opposition to the processing of data about him if based on legitimate grounds, pursuant to the conditions stipulated by law no. 78-17 of the 6th of

January 1978 modified in 2004 on computer information, files and civil liberties. To exercise this right, contact the MC-SD staff by e-mail to:

contact@megacities-shortdocs.org.

X. GUARANTEES

- Participant declare that his/her ShortDoc doesn't violate the rights of any third parties or doesn't promote content that are of a violent, pornographic or libelous nature, more specifically, racist, xenophobic, pedophile, unhealthy or communitarian. Essentially, nothing detrimental to human dignity. No encouragement of criminal offence, war, crimes or crimes against humanity will be tolerated.
- Each submitted ShortDoc should not encourage the consumption of cigarettes, alcohol drinks, drugs or any other prohibited products.
- Participants declare that his/her ShortDoc does not counterfeit from an industrial or intellectual property right or copyright, as an original work, a brand or a logo, neither mentioned any content subject to copyright and intellectual property rights such as trademarks, photos, logos and banners without the prior approval of the owner. Participants certify that he/she has obtained all the publicity right to any persons who could be identified in the video.
- Participants declare that they hold all the copyrights, intellectual property rights and all other types of rights, or the authorizations required, for the film to participate in the MC-SD competition and for all other rights granted to MC-SD under the terms of the present regulations. Consequently, participants guarantee MC-SD against any claims, demands, suits, and actions taken against it by third parties on any

grounds whatsoever, including, but not limited to, libel and defamation or invasion of privacy. Participants undertake to guarantee, compensate and hold harmless MC-SD against any expenses, in particular, expenses and fees related to court proceedings, and direct or indirect damage, as well as any sentences imposed on MC-SD or payment resulting from a settlement signed with the plaintiff. In addition, participants are reminded that failure to hold the rights and authorizations required for the film to participate in the MC-SD competition and for all other rights granted to MC-SD as referred to in the present article, may result in the application of criminal and civil penalties as provided by the law.

• Participants declare that his/her ShortDoc complies with any current legislation and regulations in effect.

If the MC-SD team identifies a non-compliance with these conditions, the ShortDoc concerned will be disqualified from the contest. This decision belongs to the MC-SD judgment and if unfortunately, the ShortDoc is disqualified, MC-SD's team is committed to explain the non-compliancy reason to the ShortDoc Maker.

XI. TELEVISION BROADCASTING AND INTERNET

Participants give MC-SD free permission to reproduce and broadcast clips of the selected films presented in the Festival on terrestrial, digital, cable, satellite and ADSL television channels, on Internet sites, mobile telephony or by any other communication network. Any film could be displayed in the same format, with the visibility of the closing credits, or only part of it (maximum of 15% of the whole duration of a best of films - that will mention at the end of it all the ShortDoc Makers) with or without subtitles, dubbed or with audio description. They can only be used as part of stories covering the Festival, TV or Web programs and interviews and/or promotional trailers or advertising for the Festival current or future Editions and for MC-SD's official Partners supporting social and/or environmental causes. Permission for using these clips is granted once for all, starting on the date of submission of the film.

As already mentioned above, in the case of the MegaCities-ShortDocs miniseries, the NGO will expressly request the FilmMakers if they want to be part of it or not.

XII. MISCELLANEOUS CONDITIONS

The online registration to the MegaCities-ShortDocs Film Festival implies acceptance of these terms and conditions. Failure to comply with these Terms & Conditions may result in disqualification from the Contest. MC-SD Contest Administration reserves the right to permanently disqualify any person it believes has intentionally violated these Terms & Conditions.

Contest is subject to all country and local-city laws and regulations.

XIII. APPLICABLE LAW AND JURISDICTION

These Terms & Conditions shall be governed by and construed in accordance with the laws of France.

The French courts shall have jurisdiction.

[1] Building on the Demographia World Urban Areas, 16th Annual Edition: 2020